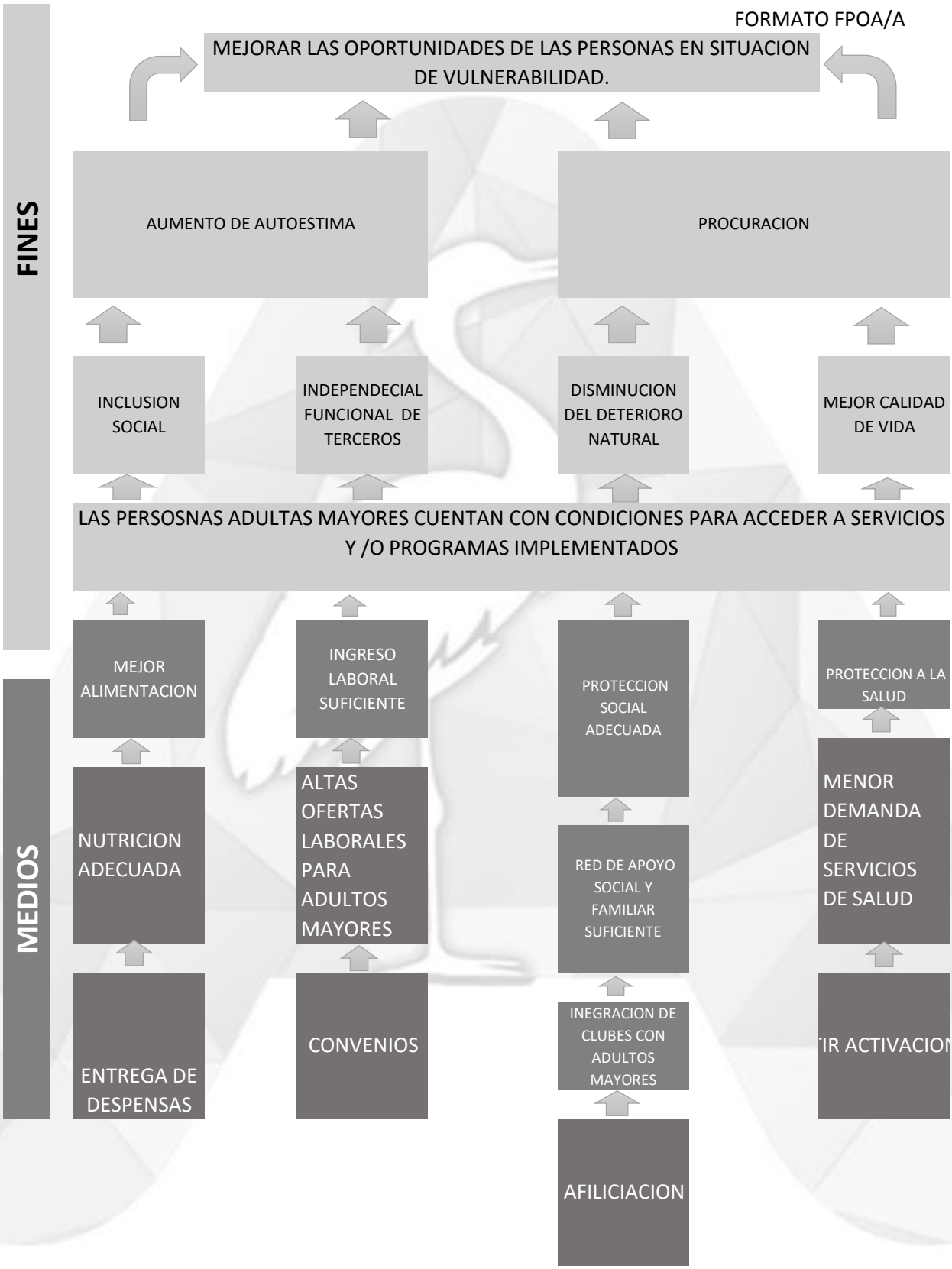ARBOL DE OBJETIVOS